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Biodiversity In Practice

Jeroen Bos, Global Head of Equity, AXA IM
Financial Investigator

15 April 2025, Amsterdam

Biodiversity: Activity in the sector has accelerated

Strong commitment to Biodiversity

BIODIVERSITY COMMITMENTS

BIODIVERSITY ENGAGEMENT & DATA











AXA IM PRIVATE & PUBLIC MARKET INVESTMENT STRATEGIES

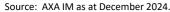
€600m

dedicated listed equity biodiversity strategies

€1.2 bn

to be engaged in Natural Capital Solutions by 2028

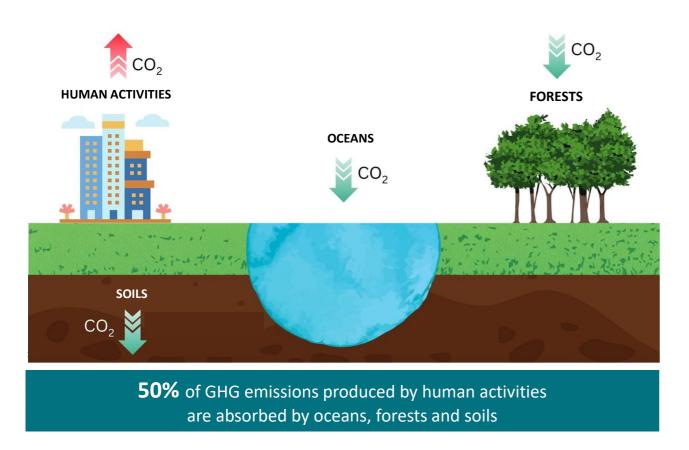
Exclusions & Stewardship & Reporting



Logos sourced from respective company websites: act4nature; businessfornature; financeforbiodiversity; icebergdatalab; tnfd; oceanriskalliances.

Climate change and Biodiversity are interconnected

Biodiversity is essential for limiting climate change...



... while climate change is the second biggest driver of biodiversity loss after land use



Oceans are the biggest natural carbon sinks that can capture up to **4x** more carbon than terrestrial forests

Source: www.un.org - Biodiversity - our strongest natural defence against climate change report, https://www.un.org/en/climatechange/science/climate-issues/biodiversity.



Biodiversity in Practice



Different ways to integrate Biodiversity in Investing

A variety of options exists in the market today



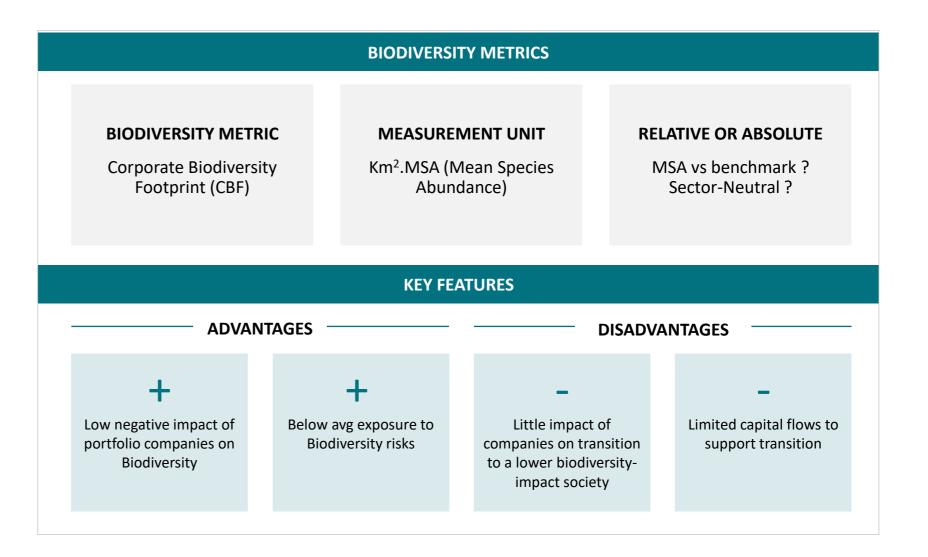
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Biodiversity insights into Security Selection, Portfolio Construction & Active Ownership



Low Footprint Biodiversity Strategies

Investing in companies that have a limited/low/below average impact on Biodiversity through their products and/or operations



For illustrative purposes only.



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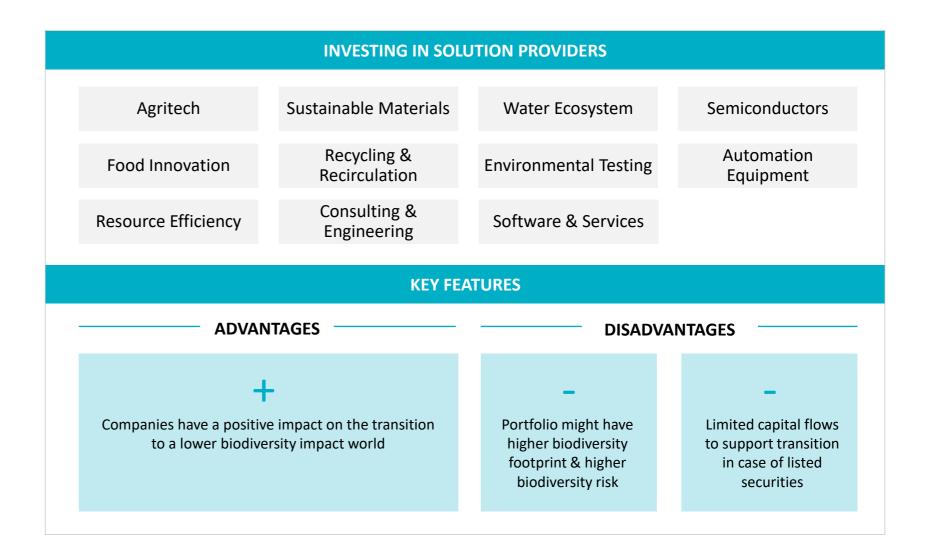






Solution Strategies: Solutions for the transition to a lower biodiversity-impact Society

Investing in companies that provide solutions that support the transition to a lower biodiversity-impact society

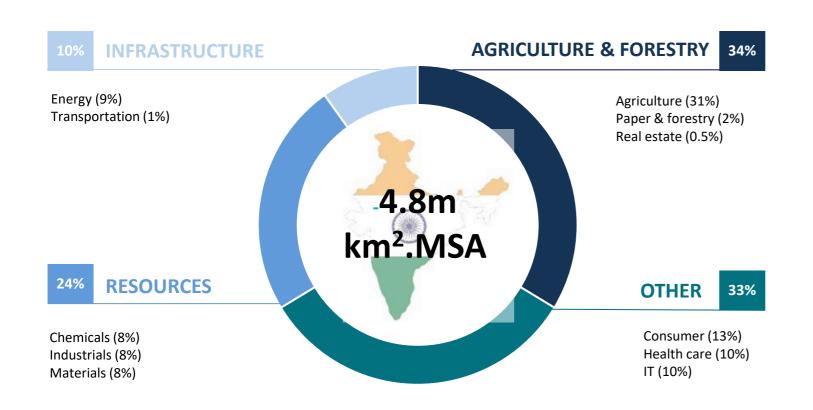


Source: AXA IM as at 31/12/2023. For illustrative purpose only



Solutions for the transition to a lower biodiversity-impact Society

Corporate Biodiversity Footprint of MSCI All Country World (km²·MSA)





Iceberg Data Lab
Corporate Biodiversity
Footprint

Three main pressures: Land use, Water and Air Pollution, GHG emissions

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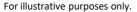








Sustainability in Action



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3. Natural Capital - solutions that target habitat protection and restoration

Investing in projects and companies protecting, restoring and sustainably managing natural capital

Natural Capital Solutions



Tree planting leading to enhancements in flora and fauna biodiversity

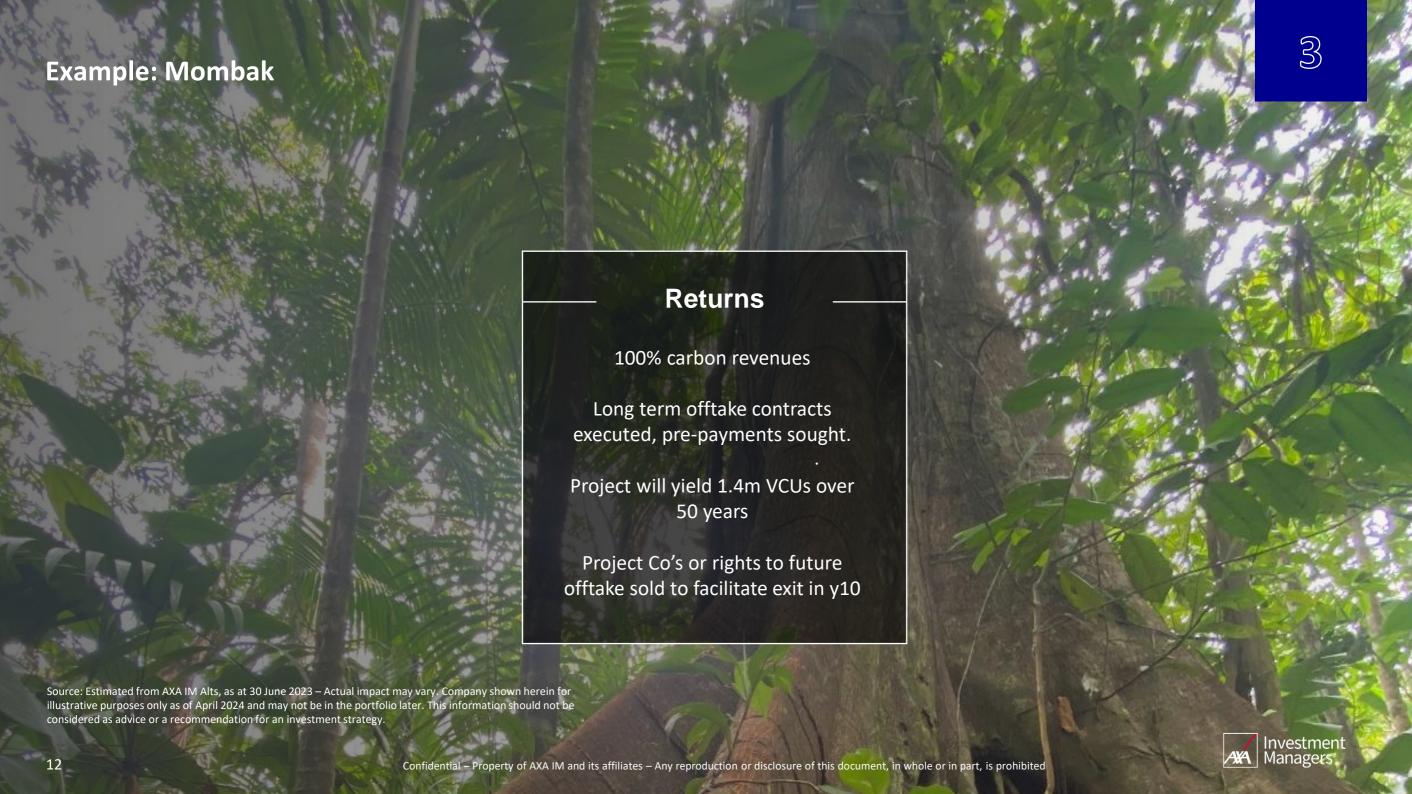


Supporting the planting of trees on previously degraded/low-biodiversity lands



Avoiding further deforestation and habitat loss by protecting natural forest









Integrate biodiversity aspects in security selection & portfolio construction as well as active ownership



Integrate biodiversity aspects in security selection & portfolio construction as well as active ownership



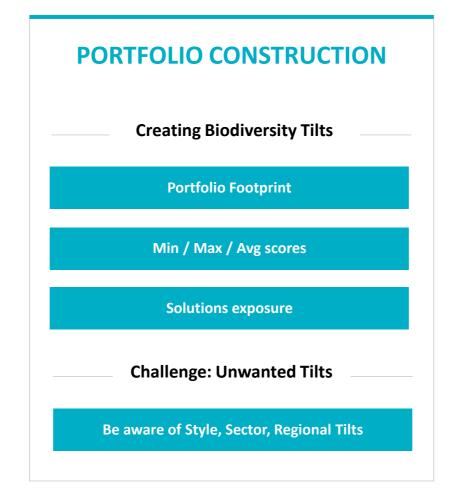
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Integrate biodiversity aspects in security selection & portfolio construction as well as active ownership

SECURITY SELECTION Integrate Material Aspects Better decision-making Double-Materiality increasingly key Key in mapping risks & opportunities **Challenge: quantifying Impact Cash Flows, Cost of Capital**

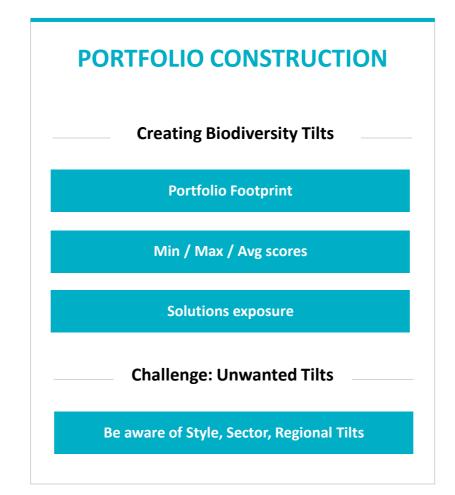


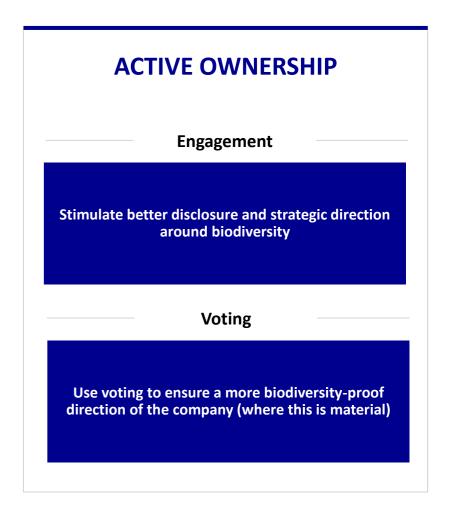




Integrate biodiversity aspects in security selection & portfolio construction as well as active ownership

SECURITY SELECTION Integrate Material Aspects Better decision-making Double-Materiality increasingly key Key in mapping risks & opportunities Challenge: quantifying Impact Cash Flows, Cost of Capital





Source AXA IM. For illustrative purposes only.

Listed Investments vs Unlisted Investments

LISTED IMPACT Investee Impact & Dynamics Often larger companies with global impact at high volume Less pure play impact **Investor Impact** Engagement to Accelerate Impact Other Considerations Liquid investments, easy to adjust portfolio allocation; quicker time to market Often lower risk due to maturity of companies

and balance sheet strength

Listed Investments vs Unlisted Investments

LISTED IMPACT

Investee Impact & Dynamics

Often larger companies with global impact at high volume

Less pure play impact

Investor Impact

Engagement to Accelerate Impact

Other Considerations

- Liquid investments, easy to adjust portfolio allocation; quicker time to market
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UNLISTED IMPACT

Investee Impact & Dynamics

Often smaller companies; local impact at lower volume

More pure play impact

Investor Impact

Capital Flows to Accelerate Impact

Other Considerations

- Illiquid investments, difficult to adjust portfolio allocation; slower time to market
- Often a bit more risk due to maturity of company and balance sheet



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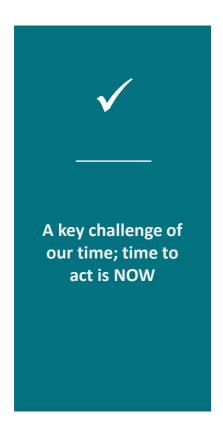
Capital Flows to Accelerate Impact

Other Considerations

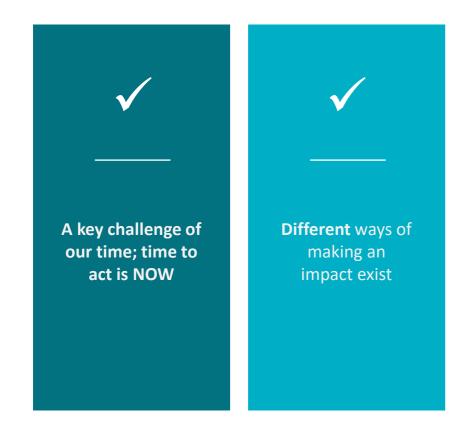
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Both can serve its purpose in an institutional investment portfolio

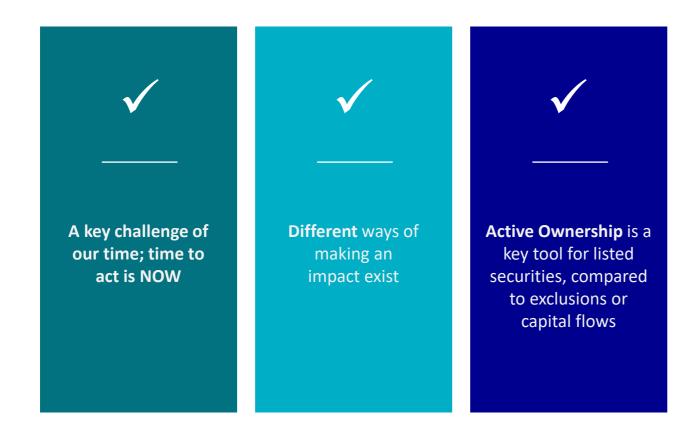




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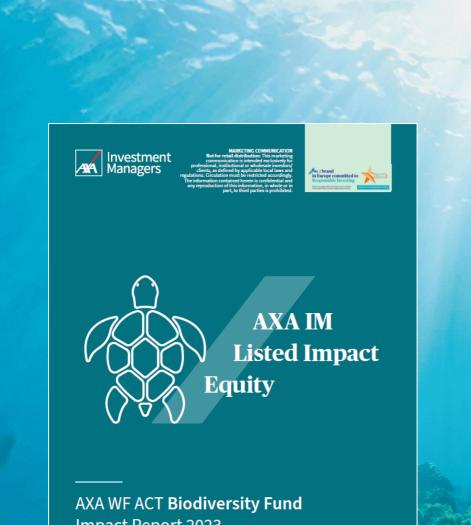








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Impact Report 2023

Sustainable investment labels help investors find products that have a specific sustainability goal.





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