

Biodiversity Solutions in Private Markets



Impact Orange Partners

CREATING MEANINGFUL IMPACT TOGETHER

April 15th 2025

www.impactorangepartners.nl

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It is too early to invest in biodiversity



Today's topics:

Why

invest in Biodiversity?

Awareness



How

to invest in Biodiversity?

Investability & Business case

How to
Measure

the Biodiversity Impact?

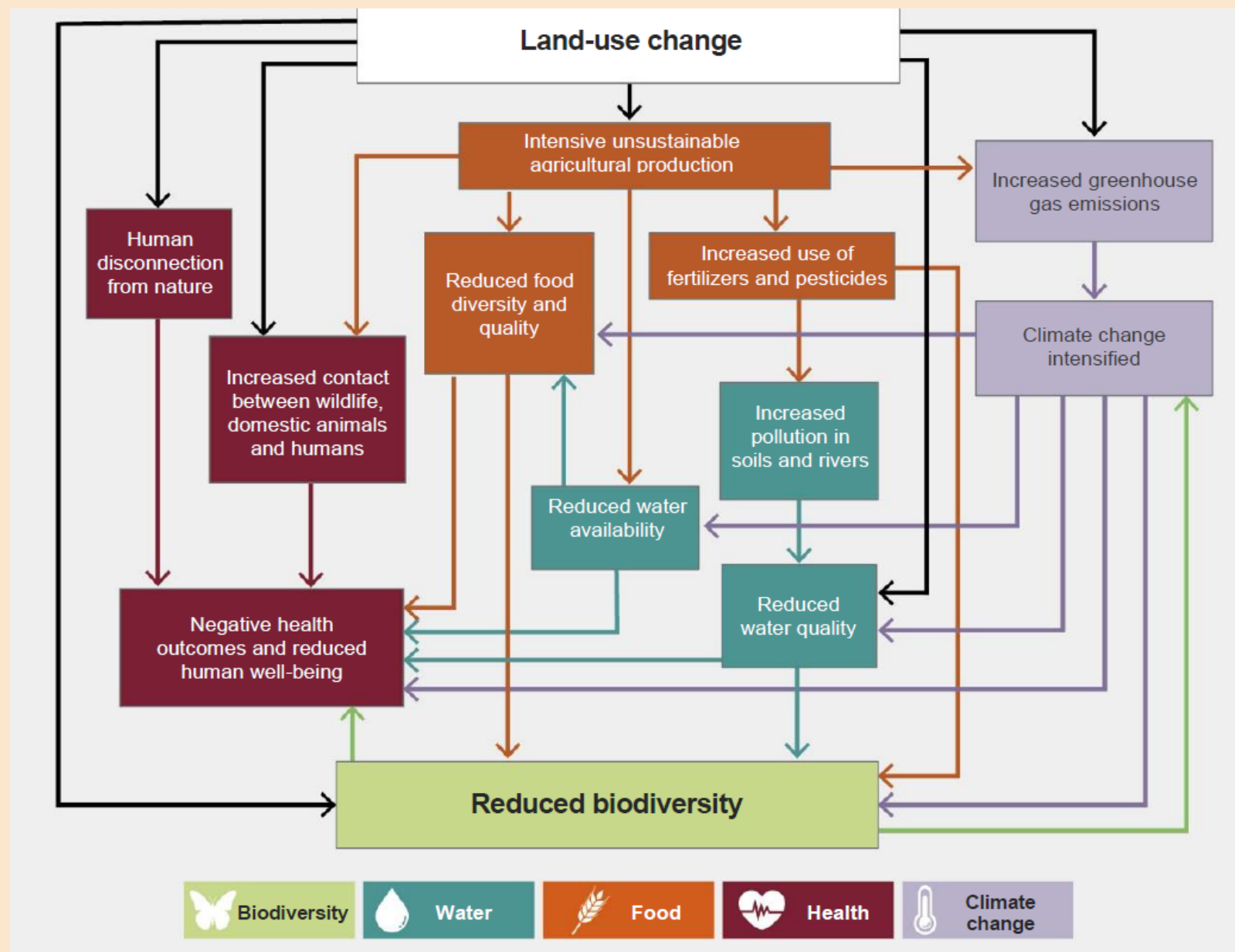


More than 50% of the global economy is dependent on nature

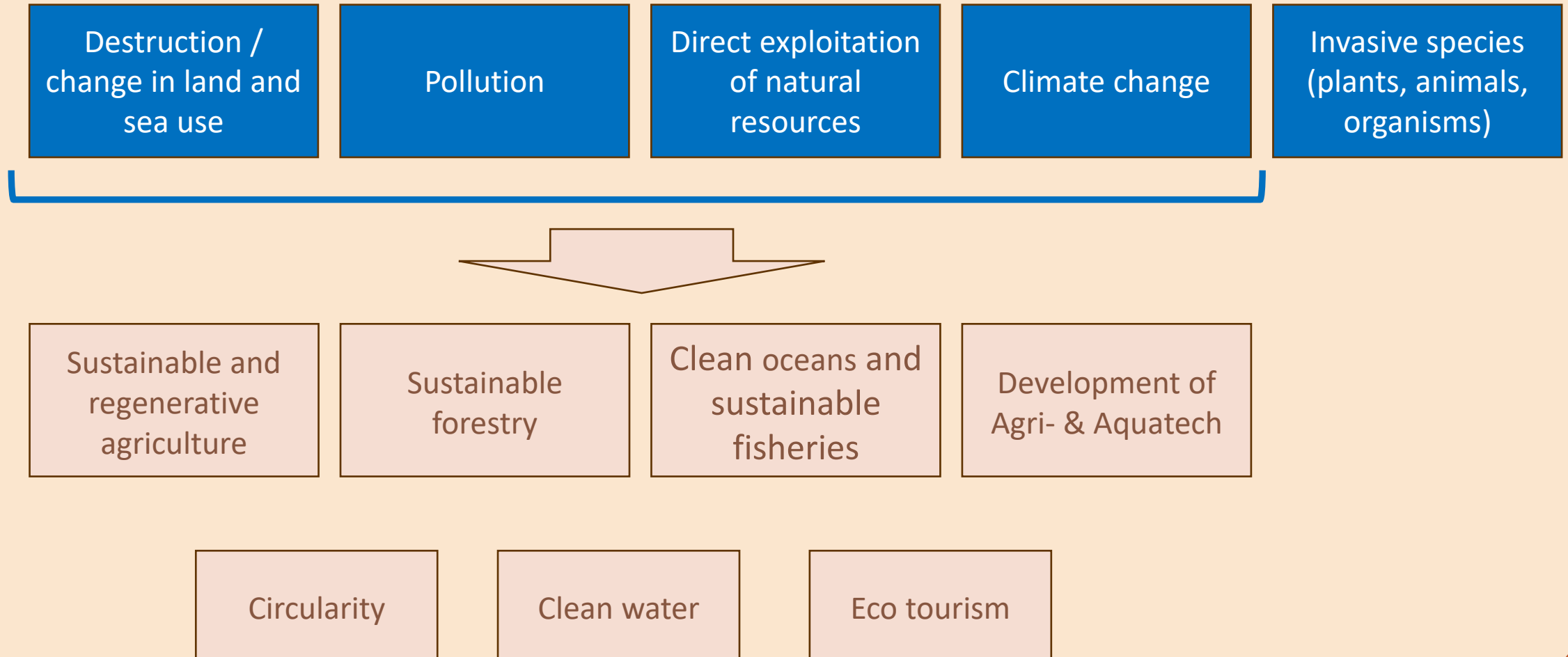
Dependency on nature (1 = highest)	Impact on Biodiversity (1 = highest)
<ol style="list-style-type: none">1. Agriculture and fisheries2. Clothing, accessories, luxury goods3. Brewery, distillers, beverages4. Food production5. Electrical utilities6. Forestry7. Construction8. Renewable energy9. Textile10. Water utility	<ol style="list-style-type: none">1. Marine, harbours & services2. Agriculture3. Airports and services4. Oil, gas exploration and production5. Mining6. Oil, gas storage and transport7. Distribution



Our worldwide
challenges are
completely
interlinked



Investable themes targeted at causes of Biodiversity loss



Opportunities to invest in biodiversity are varied; most impact in private markets

- Equity
 - Private equity (venture, growth, buyout)
 - Public equity (large, mid, small)
- Real assets (farmland, infrastructure, forestry)
- Debt
 - Public debt (sustainable & impact & blue bonds)
 - Private debt (senior & subordinated)
- Structures
 - Funds
 - Direct participations / co-investments
 - Blended finance

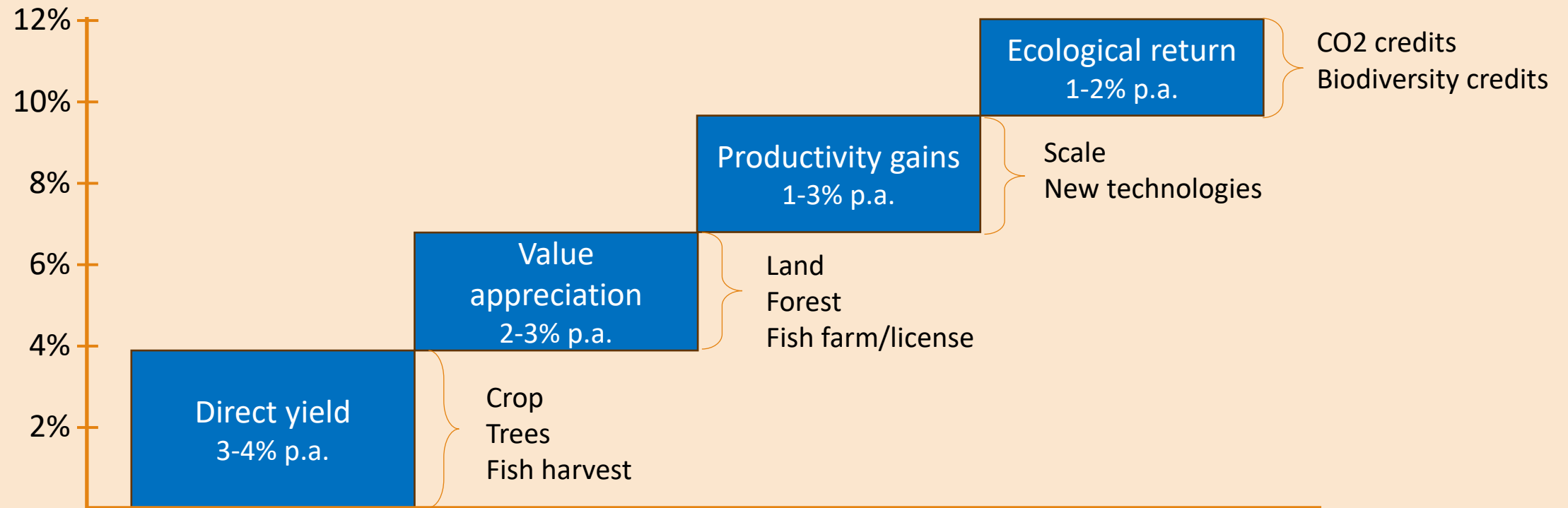
Equity
(as (co-)owner)

Debt
(as a lender)



Impact investing is still investing for financial return

Biodiversity investments are mainly real assets



Challenges

- New asset classes
- New investment managers
- First time & small funds
- Concentration risks
- Lack of liquidity
- Creative marketing
- Impact measurement



Look for investment partners in biodiversity, in order to avoid mistakes



Biodiversity measurement & monitoring

The numbers tell the tale...



Energy transition



Social progress



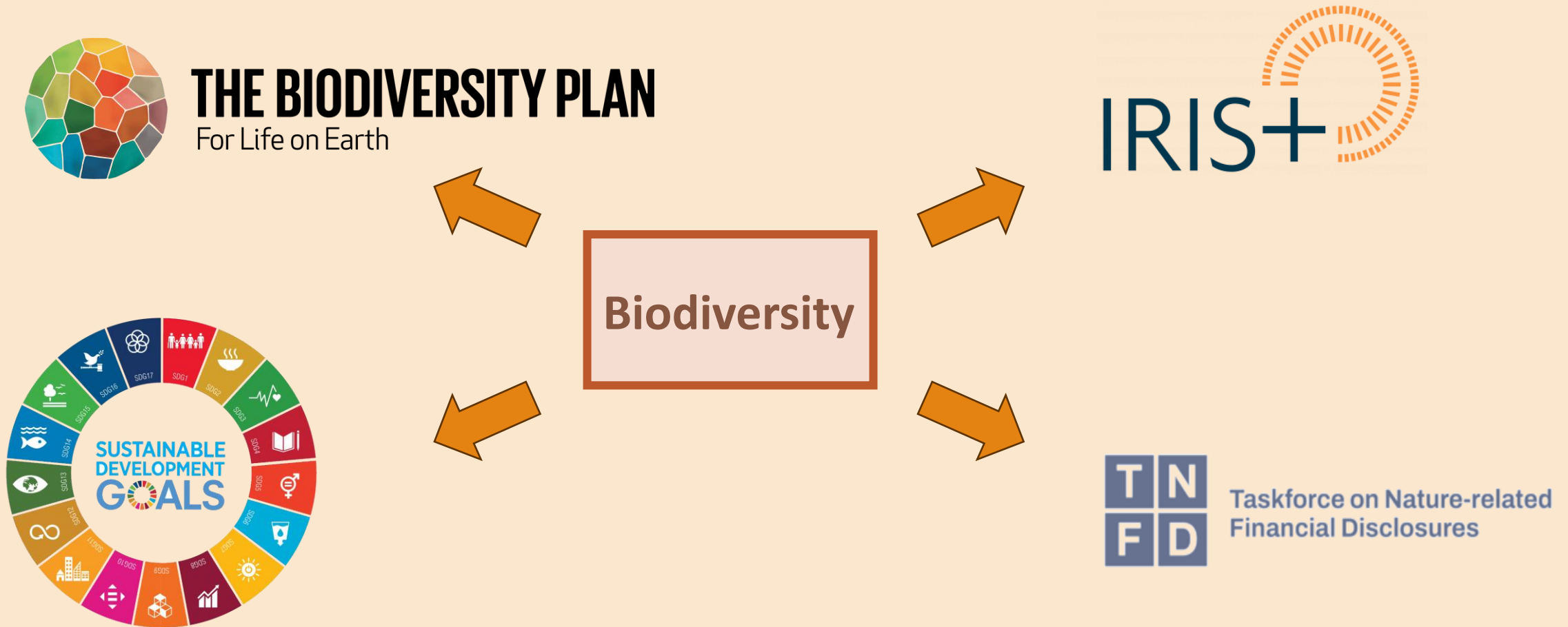
Biodiversity



- Number or area of trees?
- Number of animals / species / organisms?
- Soil health / water quality / human toxicity?
- ...



Impact measurement is advancing ...but we are not yet there



Thank you



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